

MAY 1958

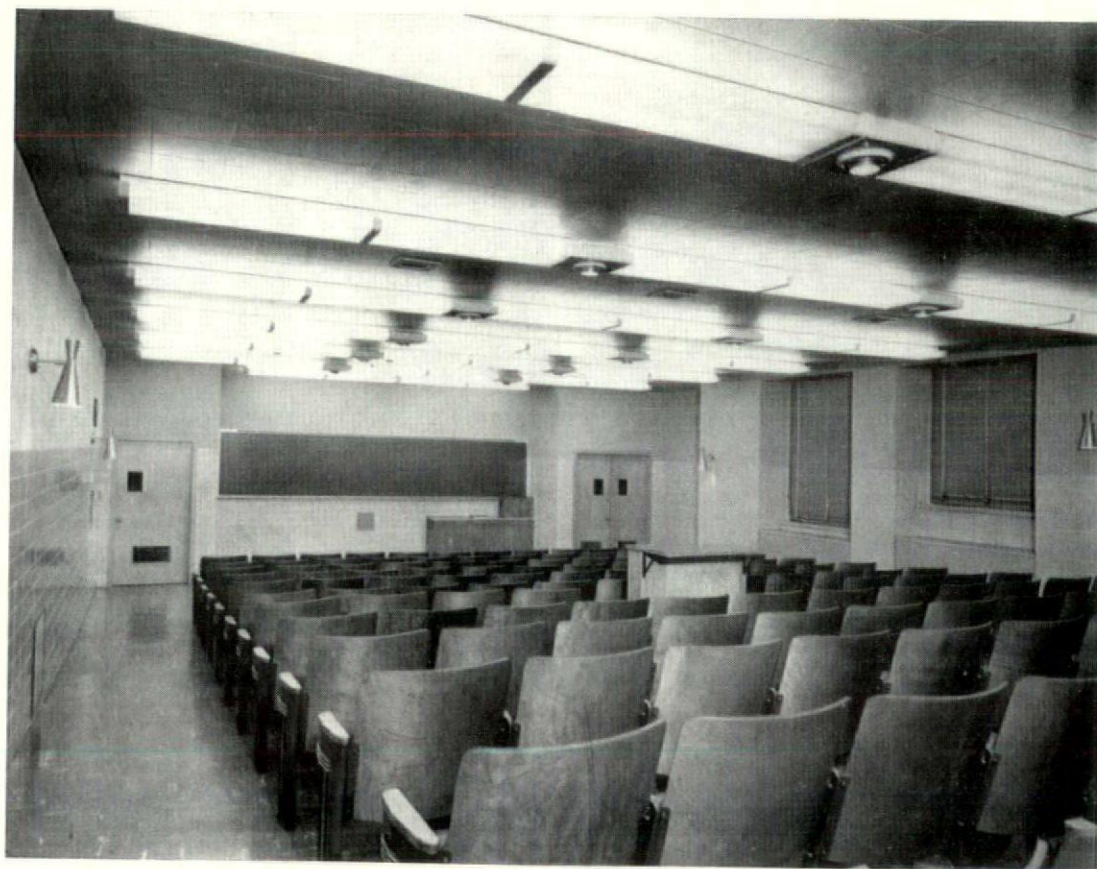
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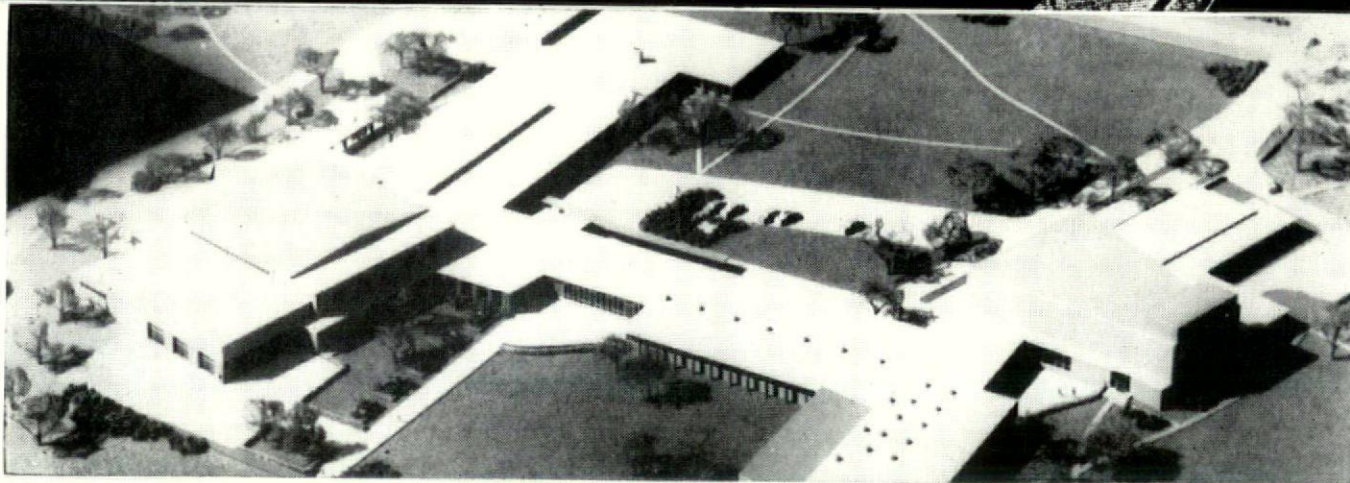
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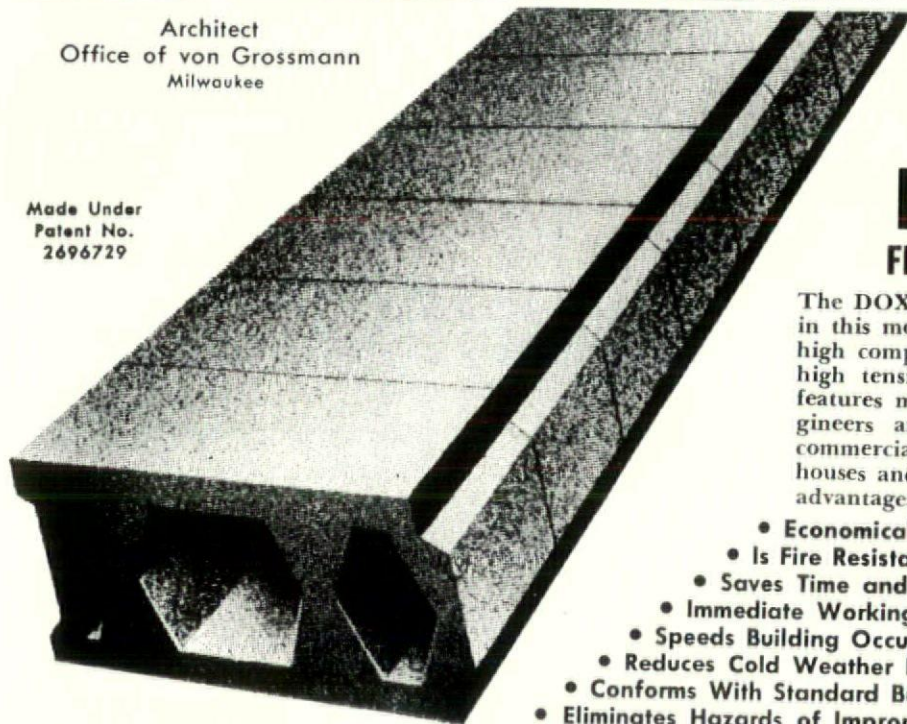
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Committees Should Note This Action!

All Wisconsin Chapter members were reminded last month by action of the Board of Directors of the importance of the following resolution, first passed at its meeting of June, 1957:

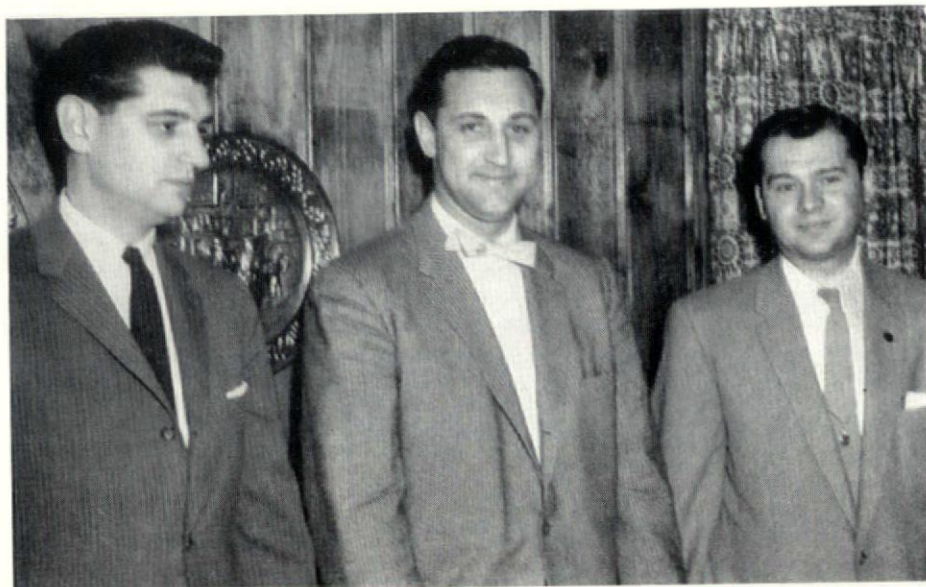
"Effective June 14, 1957, the chairmen of all state-level committees of the Wisconsin Chapter, A.I.A., whose committees affect the welfare of the architects at large, shall have the approval of the Board of Directors of the Wisconsin Chapter, A.I.A., before any findings of their respective committees are submitted to any other professional society, or to the press, or to the public in any manner. In further emphasis of the importance of screening vital information, the president of each of the divisions of the Wisconsin Chapter, A.I.A., shall be so instructed that they also shall be responsible for the screening of their Division Committees to avoid unwise disclosure of information."

Because of the importance of the subject, and the possible bad effect that could be created if it were not recognized, the Board re-stressed the action at its meeting in April.



WISCONSIN CHAPTER
AMERICAN INSTITUTE
OF ARCHITECTS

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NEW OFFICERS. When the Madison Division met last month at the Cuba Club, one of the important agenda items was election of officers. Here are the new leaders. From left, are Robert Cashin, president; Robert Torkelson, vice president; and Harold R. Ames, secretary-treasurer.



PUBLIC RELATIONS. A panel of recognized authorities in the field featured a meeting held last month at the Milwaukee Central YMCA under the auspices of the Milwaukee Division to explore public relations problems of architecture in the area. This photo shows members of the panel, and part of the audience of Milwaukee Division members who attended. From left, are John Kadonski, public relations director of the Milwaukee County Medical Society; Tom Nammacher, of "Let's See" magazine; Miss Loretto Fox, public relations director of the Falk Corporation; and Tom Eschweiler, panel moderator. Another member of the panel, Jack Russell, former Wisconsin Chapter executive secretary, is not shown in this photo, principally because he was on the operating end of the camera that took the picture.

← USE THIS LABEL

Shown at left is a sample of the gummed labels now available to Wisconsin Chapter members. They are urged to attach this identi-

cation to all renderings and photographs submitted for publication to any newspaper or magazine.

Cost is 30 cents for a pad of 50 labels. They may be obtained from the Wisconsin Chapter office.

Court Censures Unregistered Practice

OLLIE C. KEMPF, a building designer, was found guilty April 3rd at Port Washington by Judge Charles L. Larson of unlawfully practicing architecture without being registered as an architect. District Attorney James J. Koenen pointed out that Kempf had entered into a Contract July 25, 1956 with the City of Port Washington "to perform professional services" in connection with planning and supervising construction of a new City Hall

exceeding 50,000 cubic feet in content. Although Kempf had "associated" with a professional engineer who sealed the plans. The professional engineer had never signed the Contract with the City of Port Washington, nor had he signed the plans or any of the certificates for payment to contractors, evidencing his supervision of the work.

Under investigation by the Directors of the Wisconsin Chapter of The American Institute of Architects are several other cases of non-registered persons practicing architecture under Sec. 101.31(7) of the Wisconsin Statutes by employing registered architects or professional engineers to seal plans and make token supervisory inspections of construction.

According to Gerald J. Rice, Attorney for the Wisconsin Chapter, an employed architect must be "responsibly" directing the professional practice of an unregistered firm or corporation engaging in such practice; and such architect who is in "responsible charge" must actually "sign" any and all plans and specifications and not merely seal them. Rice cited an Attorney General's opinion, 36 A. G. 50-52 (1947) as further requiring that the majority of ownership of any such firm or corporation must be held by registered persons and that the practice of engineering must be directed by a registered engineer and the practice of architecture by a registered architect. Rice also cited *Lytle v. Godfirnon*, 241 Wis. 533, 6 N.W. 2d 652 (1942), to the effect that a non-registered person, who employs a registered architect, must not "himself perform any services which he could not lawfully perform without a license." If so, he cannot recover for his services.

The possibility of Sec. 101.31(7) Stats. being held unconstitutional if a proper case arises, was suggested by Rice, who pointed to State Ex rel Winkler -vs- Benzenberg, et al, 101

Wis. 172. In that case Chapter 338 of the Laws of Wisconsin for 1897 provided for licensing of plumbers and permitted a firm or corporation to engage in the business of plumbing provided the manager of the corporation or any one member of a firm was licensed. In holding the law to contravene the Fourteenth Amendment to the Constitution, the Wisconsin Supreme Court said, "It seems entirely clear that there is

(Continued on Page 13)

COVER COMMENT

This month's cover shows a classroom in the new Dental wing at Marquette University. This splendidly designed addition is the work of Grellinger and Rose, A.I.A., of Milwaukee. More photos, and information, will be found on pages 8 and 9.

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8416 W. Lisbon Avenue Milwaukee 16, Wis.
Telephone HOpkins 3-1080

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Introducing . . .

PRESIDENT JOSEPH H. FLAD

JOSEPH H. FLAD, Madison . . . president of the Wisconsin Chapter, A.I.A. . . . elected at state convention in Madison in February . . . steeped in architectural tradition . . . is third in family of fine architectural team . . . with his father, John H. Flad, who was one of the prime movers behind Wisconsin's original registration law some 30 years ago . . . and older brother, Thomas H. Flad.

At 36, Pres. Flad is one of Wisconsin Chapter's youngest heads, with experience in many phases of the organization's program . . . with service on committees, and in subsidiary divisions.

Firm does mostly institutional work and has received wide recognition for excellence . . . its Middleton High School won a first Wisconsin Honor Award . . . was selected by School Executive Magazine as one of ten best in nation . . . is one of several fine works . . . including Delavan High School, churches, factories, and others, some of whom also won Honor Awards recognition.

He plans to follow long line of worthy predecessors in improving and building the Wisconsin Chapter . . . with special attention to increasing membership . . . securing the establishment of an Architectural College in the state.

New AIA Membership Emblems Produced; Three Types Available

A.I.A. membership emblems—in button, pin or charm form—are now available to members, at a cost of \$6.00.

The emblems are printed in gold on a maroon background. The face of the badge is 14 carat gold. They are made with three kinds of fasteners—as a button for those who desire a lapel insignia; as a pin for the vest; and as a charm for the watch chain.

They may be ordered from the A.I.A. Washington office. A check or money order should be enclosed, and purchasers should indicate the type of emblem they want.

The emblems have been created because of the belief that A.I.A.

members are proud of their professional society, according to Exec. Director Edmund R. Purves.

FOUR FROM CHAPTER SPEAK LAST MONTH

Four Wisconsin Chapter members aided the profession of Architecture, public relations-wise, by making speaking engagements last month.

Charles Haeuser spoke to students at North Division High School in Milwaukee; Maurey Lee Allen addressed the Northern Illinois Chapter at Rockford, Ill.; Mark A. Pfaller spoke at the annual banquet of the Wisconsin Dimension Stone Association, and W. Robert Jennings addressed the Racine Kiwanis Club.

Foundation Fund Now Totals \$7,000; More Needed for Grants

A recent anonymous gift of \$1,000 to the Wisconsin Architects Foundation raising investment funds of the Foundation to \$7,000, was announced at a Meeting of the Foundation members at the Astor Hotel, April 11, 1958.

"Current funds available for scholarship grants and loans amount to \$768.99. This means that we will have to raise approximately \$1500 by August, if we are to continue the aid to Wisconsin boys afforded by the Foundation in past years," said Francis J. Rose, President of the Foundation. "The letters of appreciation from the many boys helped by the Foundation should give a feeling of pride and satisfaction to all the Wisconsin Architects and their friends who have contributed to maintain the Foundation."

New Members of the Foundation, recently appointed by the Wisconsin

Chapter of The American Institute of Architects, are Julius Sandstedt, Karel Yasko and Wallace Lee. Retiring Members Gerrit J. DeGelleke, Maurey Lee Allen and Joseph Durrant were praised by President Rose for their faithful and enthusiastic support and service on behalf of the Foundation.

Officers elected April 11th for the current year are: Francis J. Rose, President; Karel Yasko, Vice-President and Wallace Lee, Secretary-Treasurer. Committee selections are as follows: Membership and Finance, Julius Sandstedt, Lloyd B. Knutsen and Theodore Eschweiler; Architectural Education, Scholarships and Prizes, Karel Yasko, Frank C. Shattuck and Wallace Lee, and Civic Improvement, Carl W. Schubert, Leigh Hunt and Francis J. Rose. Architects and others desiring to contribute now may use the following form:

TO THE WISCONSIN ARCHITECTS FOUNDATION:
759 N. Milwaukee St., Milwaukee 2, Wis.

Please enroll me as a sustaining contributor to the Wisconsin Architects Foundation for the year 1958; and accept my gift in the sum of \$..... (\$5.00 or more) to sustain the work of the Foundation.

Dated, 1958

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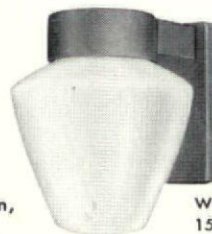
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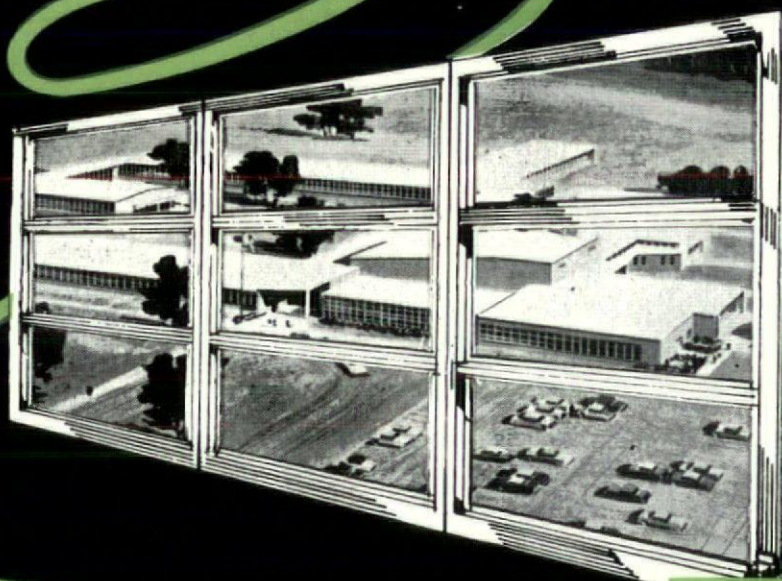
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ARCHITECTURAL SKILL has brought beauty and utility to alleviate an overcrowded condition in one the nation's foremost dental schools.

Marquette University's new Dental Wing, the work of Grellinger and Rose, A.I.A., Milwaukee, is now in full operation. It will give Dentistry students access to facilities including an X-ray room, a television demonstration room, a conference room, classrooms, laboratories, offices and lounges for students and faculty.

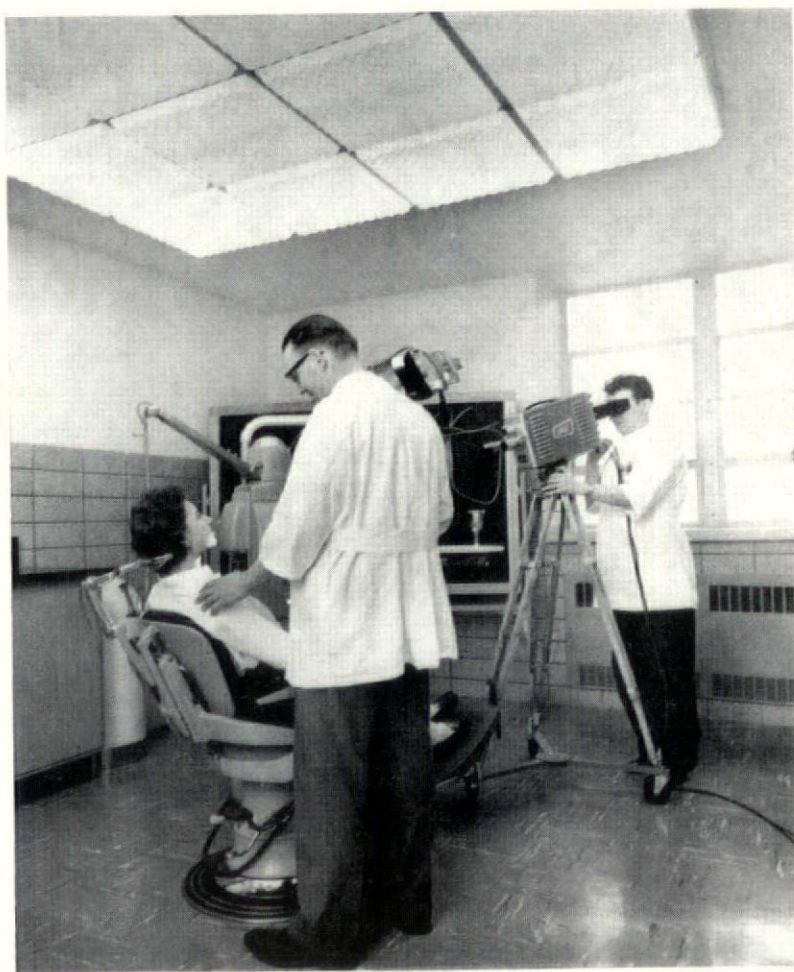
Design and furnishings combine to make this new addition a splendid example of a happy marriage of functional use and eye-warming appeal. Child-size dental chairs are colored coral pink; side rooms are sound proofed so that dentists can work on crying children without disturbing the rest of the clinic.

The side rooms, also used for graduate studies and demonstrations, are lighted differently to reduce eye-strain and shadows for the dentists. One room's ceiling is a solid blanket of lights, while another's holds a single spotlight and a strip of lights on two sides.

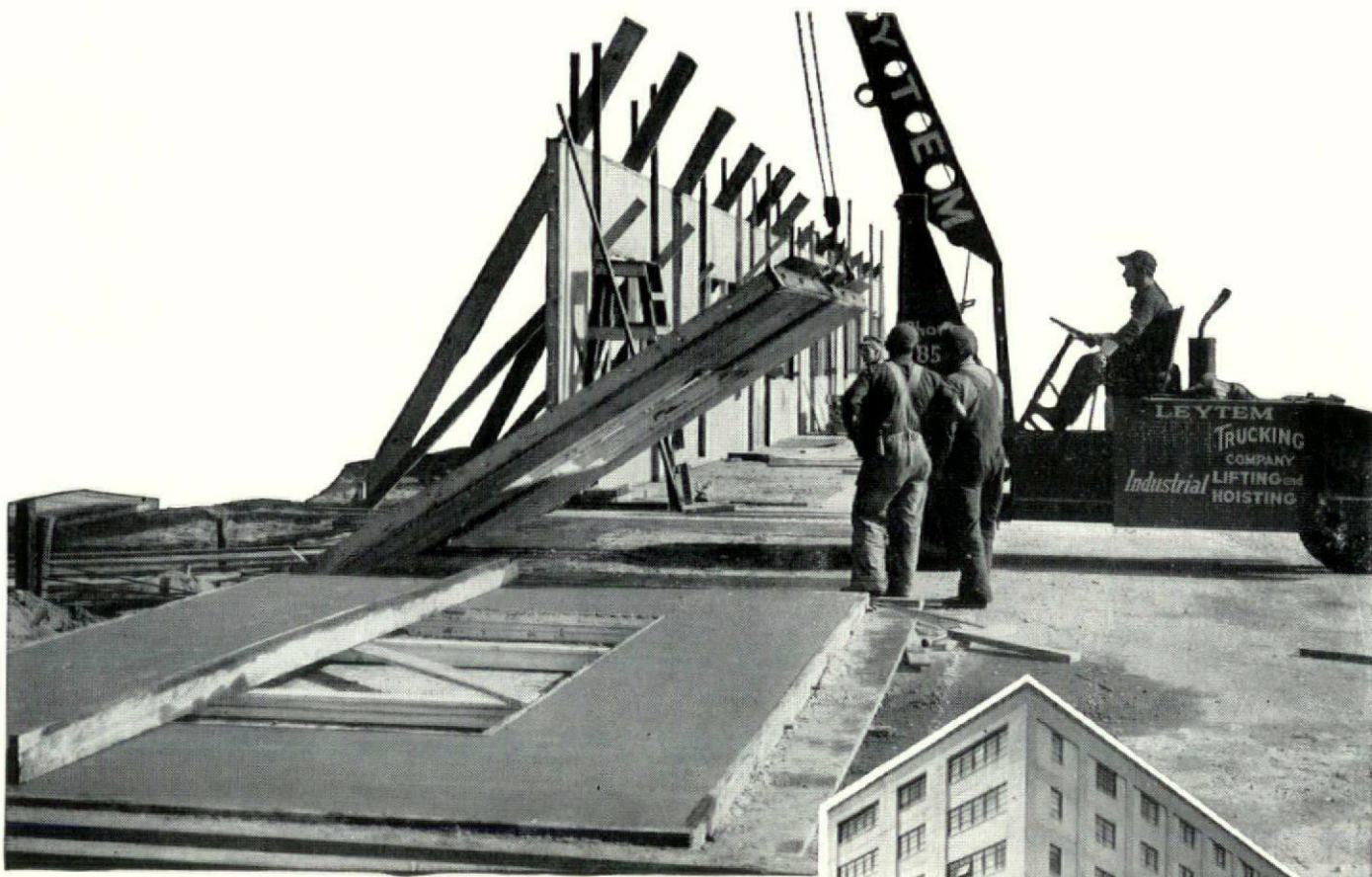
An oral surgery demonstration room is equipped to originate closed circuit television broadcasts enabling large classes to observe operations performed.

A 146-seat lecture classroom is designed to use every type of visual aid. Seats are arranged in rising tiers. Many types of lighting effects are possible.

Word has been received from the Octagon that Andrew J. Kreishman, 900 N. 58th St., Milwaukee, has been elected a member of the A.I.A.



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OF THE APRIL BOARD MEETING

At its meeting on April 11, the Board of Directors:

Approved advancement of two Junior Associate members to Associate membership—William Stenavich, a draftsman with Brust and Brust, and Elmer Trantow, who is employed by Grellinger and Rose, both of Milwaukee. Also accepted as a new Associate member Howard W. Phillips, a graduate of the University of Illinois, and an employee of Herbst, Jacoby and Herbst, Milwaukee;

Ordered the commencement of proceedings against a Wisconsin Chapter member for alleged unethical conduct;

Heard an excellent report by Julius Sandstedt, chairman of the Chapter Affairs Committee, regarding Samples Exhibit Buildings in other states, and the feasibility of such a project being undertaken by the Wisconsin Chapter. The Board

asked that his committee continue its investigation;

Reserved a Chapter room at the A.I.A. convention to be held in Cleveland in July;

Heard a report by Maynard Meyer, Milwaukee Division president, concerning the Division's plans for the year. He pledged that it would encourage Jr. Associates to be more active, work toward raising the status of the architect in the eyes of the community, activate division committees and foster a greater interest in public relations and civic design. He recommended investigation of conflict between state and Milwaukee division committees; and

Approved the program outlined by Nathaniel Sample and his membership committee for a membership drive to begin immediately and continue through June 14. Details are printed elsewhere in this issue.

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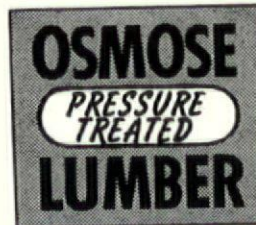
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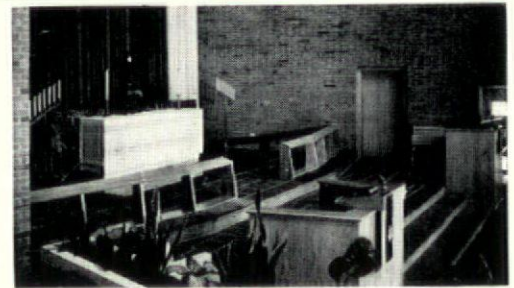
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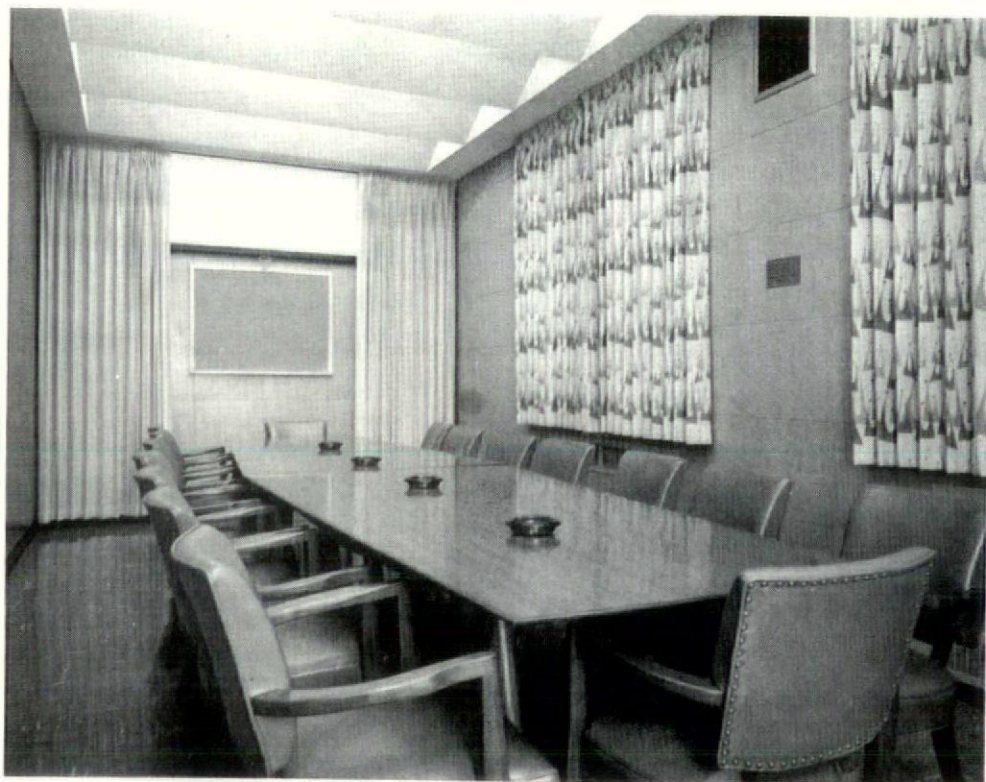
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A feature of the new wing is this conference room, added when the new wing was built.

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A choice of select birch or American walnut trim is available to the Architect to relate the railing design to the surrounding decor and color. The wood-trimmed post will be furnished to the metal fabricator in rubbed-satin finish. All of the Blumcraft adjustable features are contained in this post, which can be used with any of the stock handrail shapes.

Blumcraft railings are said to have received enthusiastic reception by architects for all types of structures. By making their components available to all metal fabricators, Blumcraft has provided the architect with the element of competitive bidding required for public projects as well as for private work.

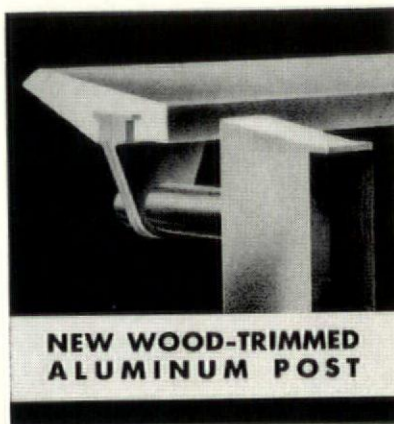
With the advent of the Low-Cost Tube-Line the Architect now has available two price lines of Blumcraft railings. A survey which Blumcraft made among fabricators in

be less costly than a quality custom-built railing.

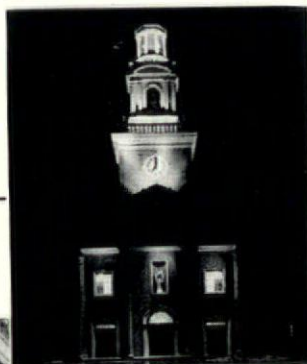
Some Blumcraft installations which have been built by local metal fabricators include:

Walther Memorial Lutheran Church, Milwaukee; Atlas Iron & Wire Works, Milwaukee, Fabricator; Steffen and Kemp, Milwaukee, Architects; New City Hall, Green Bay; Badger Wire & Iron Works, Milwaukee, Fabricator; Foeller, Schober, Berners, Safford & Jahn, Green Bay, Architects; Mother of Perpetual Help Church, Milwaukee; Reinke & Schomann, Inc., Milwaukee, Fabricator; Herbst, Jacoby and Herbst, Milwaukee, Architects; Residence Hall for Women, State College, Eau Claire; Minnesota Fence & Iron Works, Inc., St. Paul, Minnesota, Fabricator; Boyum and Schubert, La Crosse, Architects; Mason Grand Lodge, Milwaukee, Fabricator; Fritz von Grossmann, Milwaukee, Architect; Pius XI High School, Milwaukee,

(Continued on Page 14)



various parts of the country indicates that Tube-Line is in a price range of aluminum pipe railing. The De Luxe Line, because of its labor saving adjustable features, is said to



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Church
Wauwatosa



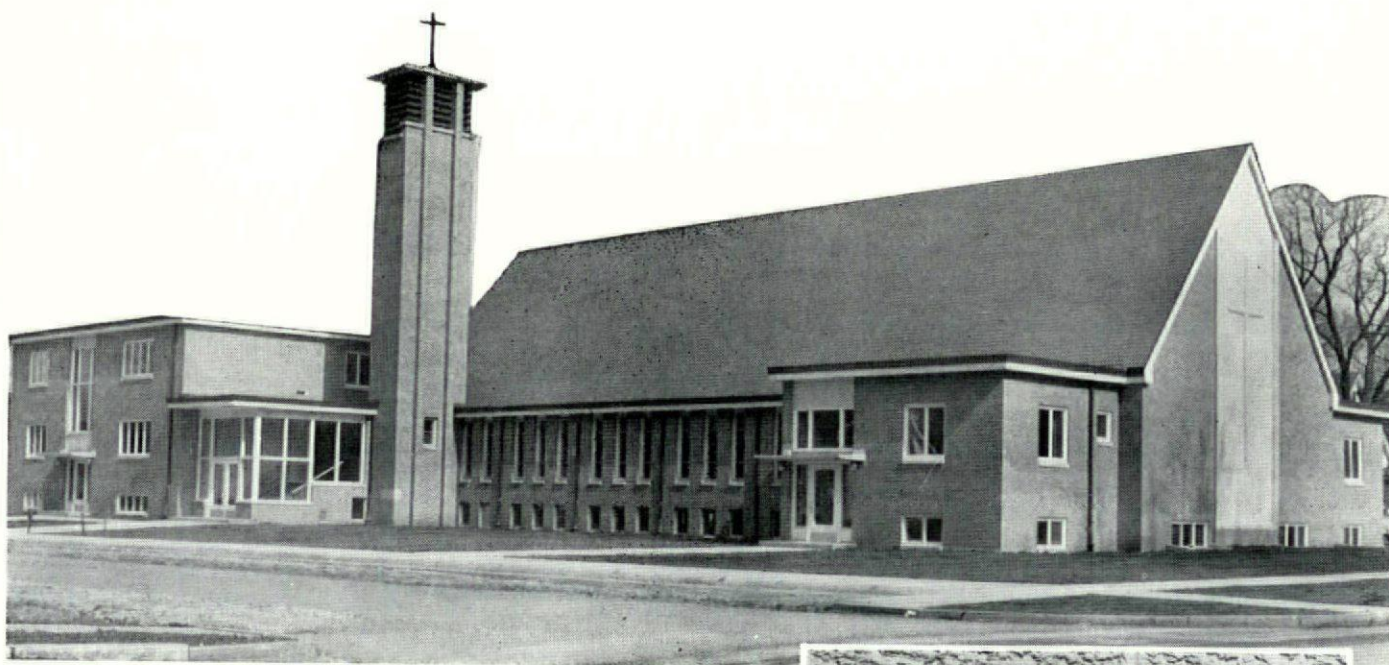
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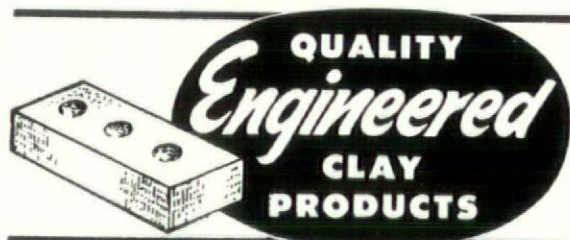
This new, graceful First Methodist Church is a model of design and beauty built of Ottumwa Chiefs, a lovely buff brick with its rugged, hackberry texture.

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Railings . . .

From Page 12

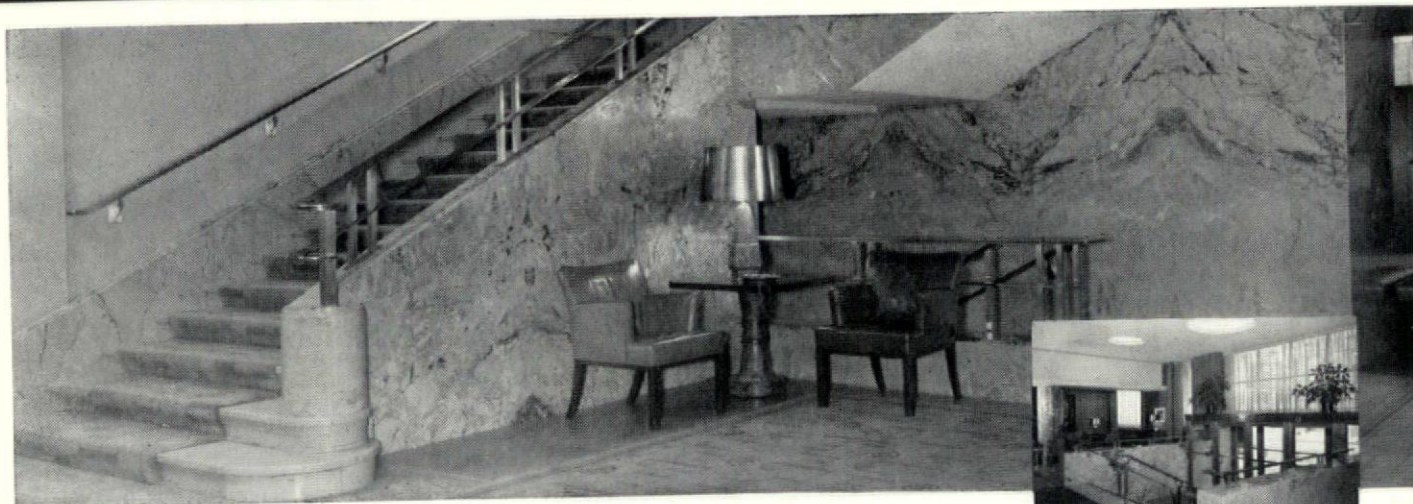
Wagner Iron Works, Milwaukee, Fabricator; Mark Pfaller, Milwaukee, Architect; University of Wisconsin Commerce Building, Madison, Badger Wire & Iron Works, Milwaukee, Fabricator; Law, Law, Potter and Nyström, Madison, Architects; St. John Catholic School, Little Chute, Breuer Metal Craftsmen, Inc., Beaver Dam, Fabricator; Harry W. Williams, Green Bay, Architect; Wisconsin Farm Bureau Office Building, Madison, Theo. Kupper Foundry & Iron, Madison, Fabricator; J. J. Flad and Associates, Madison, Architects; Farmers & Merchants Bank, Menomonee Falls, The Skobis Company, Milwaukee, Fabricator; Walter A. Doman, Wauwatosa, Architect; Holy Cross Seminary, La Crosse, Torrance & Son, Inc., La Crosse, Fabricator; John J. Flad and Associates, Winona, Minnesota, Architects; First Evangelical Lutheran Church, Racine; Henry Nielsen Iron Works, Racine, Fabricator; Hans Geyer, Racine, Architect; Emmaus Lutheran Church, Racine, Christ Iron Works, Kenosha, Fabricator; Harry Ollrogge, Milwaukee, Architect.



SEMINAR. Here's a scene of the Curtain Wall Seminar, sponsored last month at the Hotel Pfister, Milwaukee, by the Milwaukee Chapter of the Producers Council. A total of 65 architects and 53 PC guests and members attended. Shown here, F. T. Comee, of Kaiser Aluminum, is making a presentation. Others on the platform, from left, are Fred Wehe, of the Overly Manufacturing Company; PC Pres. Tom Cantwell; and Joseph H. Flad, president of the Wisconsin Chapter, A.I.A.

Architects desiring a copy of the new 1958 catalogue M-58 may write to Blumcraft of Pittsburgh, 460 Melwood Street, Pittsburgh 13, Pennsylvania.

The post office department has announced a new issue of A.I.A. Centennial Stamps. These special stamps will be available through July 1, 1958.



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CAMPAIGN NOW ON FOR BIG MEMBERSHIP

Invitations to some 100 Wisconsin registered architects to learn more about the A.I.A. and the Wisconsin Chapter were mailed last month. This was the first effort of a campaign for new members being conducted by the state Membership Committee, chaired by Nathaniel Sample. It is planned that each office will be contacted by a Chapter member who will invite prospective members, Associates and Jr. Associates to become more familiar with A.I.A. membership advantages.

Chairmen named for each division are William Losch, Milwaukee; Robert Torkelson, Madison, and Paul Kilp, Northeast. They are spearheading a contest among the divisions to determine which has the greatest percentage of membership increase by the June 14 deadline. The winning division will be named at the summer meeting of the Chapter. Other membership committee members include Robert Klocksins, Melvin Siewert and Harold Ames.

Lawsuit . . . From Page 3

discrimination in favor of firms and corporations as against a plumber doing business alone. The plain meaning and effect of the law is that several plumbers may form a partnership or corporation, and all engage in practical plumbing when only one of their number has obtained, or perhaps is able to obtain, a certificate of competency. Thus three or four incompetent plumbers may associate with another who has a certificate, and become thus enabled to do business, while a man perfectly competent, but doing busi-

ness alone, must go through an examination and obtain a certificate. This is certainly discrimination between persons under the same circumstances and conditions. It grants special privileges to members of a firm or corporation, and imposes special restrictions upon persons engaged in the same business who wish to prosecute their business alone."

In cases, where it is known that unregistered persons are actually practicing architecture and the architect and professional engineer who "sealed" the plans involved is not responsible by contract to a client or to anyone other than his unregistered employer, Rice recommended that the local building inspector be urged to stop construction until satisfied that a registered person has become "responsible" for the plans by a proper contract with the owner and is actually supervising construction as required by Order No. Ind. 23.5200 of the Wisconsin Industrial Commission.

NEW PUBLICATION MAKES APPEARANCE

"The Architect" is the newest publication on the A.I.A. editorial front.

It is a monthly newsletter of the Milwaukee Division, which will reach the membership mid-way between monthly meetings.

Editor is Division Secretary-Treasurer Robert C. Klocksins.



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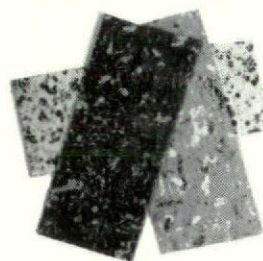
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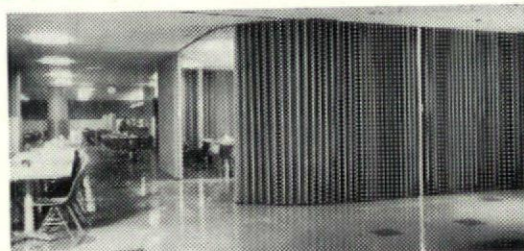
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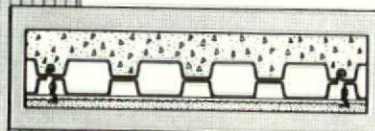


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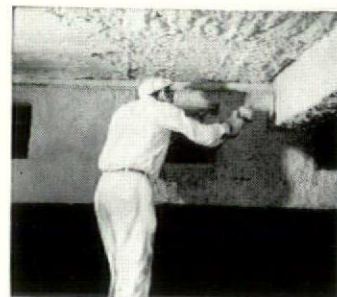
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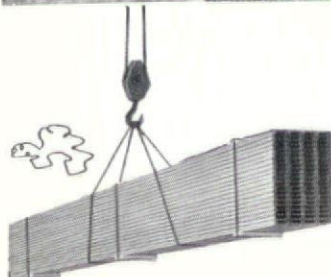
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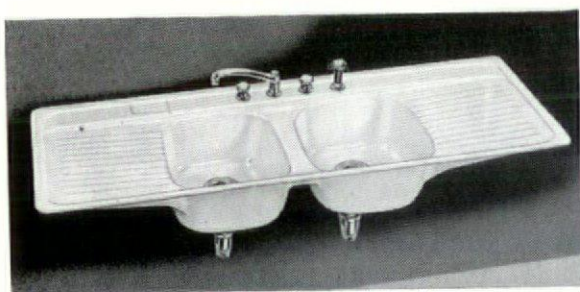
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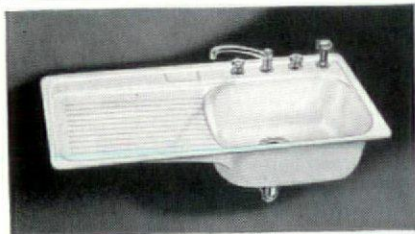
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